Information
2-12 November 2016
Under the patronage of His Highness Dr. Sheikh Sultan Bin Mohamed Al-Qasimi, Member of the Supreme Council of the United Arab Emirates and the Ruler of Sharjah.

You're invited...

To participate at the Sharjah International Book Fair (SIBF), your gateway to a wide audience of people who come together for love of the written word.

Engage with thousands of readers and industry professionals from the region and around the world during this 11-day event.

With more than 1 million visitors last year, and 980 seminars, workshops and book signings, the SIBF has created a programme with universal appeal that looks set to go from strength to strength.

It is now your gateway to engage with your audience: UAE nationals, residents and visitors who come together, and share their passions for reading.

Save the dates

<table>
<thead>
<tr>
<th>Fair Dates</th>
<th>Professional programme</th>
</tr>
</thead>
<tbody>
<tr>
<td>2-12 Nov 2016</td>
<td>31 Oct - 1 Nov 2016</td>
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<tr>
<td>1-11 Nov 2017</td>
<td>30-31 Oct 2017</td>
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</tbody>
</table>
Facts
Total number of Exhibitors was **1547** from **64** countries

Book Titles Displayed in 2015
Total number of book titles displayed was **1.5** million

Professional Programme in 2015
Total number of participants was **415**

The programme includes introductions to publishing professionals as well as one-to-one matchmaking and networking opportunities. It attracts top rights professionals in the publishing trade from around the world.
SIBF has become a melting pot for writers, publishers, readers, students and children from around the world. It is more than just a trade show, and is now an annual cultural forum.

**Visitors in 2015**

More than 1,200,000 visitors in 2015

- **%40** Adult
- **%35** Kids
- **%25** Teens

<table>
<thead>
<tr>
<th>Group</th>
<th>Count</th>
</tr>
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<tbody>
<tr>
<td>Researchers</td>
<td>44,000</td>
</tr>
<tr>
<td>College Student</td>
<td>50,000</td>
</tr>
<tr>
<td>Specialist</td>
<td>86,000</td>
</tr>
<tr>
<td>Students</td>
<td>118,000</td>
</tr>
<tr>
<td>General</td>
<td>721,000</td>
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**Stand (Space only or Shell Scheme)**

Our success is built on you. We strive to ensure that you have all the necessary facilities and logistics in place, giving you more time to showcase your work in the best light. Book your space and introduce your books to the Arab and international literary scene.

- **Registration fee:**
  AED 1,000 or $270
- **Participation fee:**
  AED 500 or $135/m²
- **Minimum Size:** 9 m²
Activities in 2015

- Plays
- Guest of Honor
- Seminars
- Lectures
- Folkloric Events
- Workshops
- Children’s Activities
- Book Signings

SIBF/ALA Library Conference

This is a forum for librarians from the region and around the world to meet, discuss and share their ideas

- 550 Librarians
- 250 Registered on-site
Translation Grant

$300,000

Does your work need to reach a wider audience? Can you build bridges between cultures with your work? The grant gives publishers the opportunity to reach a wider and more diverse audience by translating their art to other languages.

1200 Applications for Translation Grant

Social Media

The passion of our visitors and exhibitors is reflected in our strong social media presence.

Over 1 Billion Impressions
25K Followers
#SIBF15:
Top Trend in UAE during 2015

88K Likes on Facebook
For more information

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